

## Sanlorenzo records a new success for the Superyacht Division

*The contract for the construction of the fleet's new flagship, the 73Steel, has been signed, for delivery 2026*

Press Release, 20 September 2022 - Sanlorenzo's growth continues unabated, once again confirming its undisputed leadership in the metal sector with **a new, important sale**.

The **Superyacht Division**, in fact, has just in the last few days recorded the sale of the largest superyacht ever built by the yard, the **73Steel**, finalised through the broker house **FRASER**. This new contract brings to nine the **number of metal vessels** sold to date in 2022, increasing a fleet currently under construction that counts **23 superyachts from 44 to 73 metres**.

Sanlorenzo's new metal giant will have an overall length of 73 metres, an innovative diesel-electric propulsion system aimed at minimising emissions, and a **completely unconventional layout** that will take the **connection** between interior and exterior and **between man and nature to another level**. The exterior lines will once again be entrusted to the creativity of the **Zuccon International Project** studio, while the décor concept promises to be innovative and at times revolutionary.

*"The design of the new 73Steel represents a fascinating new chapter in the yard's history, not only because of its size, which is currently the largest ever built, but also because it is a testament to how strongly the company believes in the evolution and importance of a complex market such as the superyacht market.*

*As designers, we cannot but be proud once again to participate in this new adventure, basing our project research on the development of a design that, despite the large volumes available, is able to convey a principle of extreme dynamism, sportiness and contemporaneity. It is exactly this subtle dialogue between the search for a strong stylistic identity and a constant inspiration to stylistic features now consolidated within the brand's DNA, that is the perfect interpretative key to this project.*

*Each line has been sculpted to emphasise the tension and plasticity of the forms, which seem to be in constant motion, without pause, modifying and adapting themselves with the aim of creating the perfect dialogue between interior and exterior spaces; a dynamic and incessant rhythm that aims at a formal evolution able to reconstruct every time and in every detail that powerful identifiable language that has always characterised Sanlorenzo products."*

**Bernardo Zuccon**, Studio Zuccon International Project

73Steel will be designed to **create the most intense interaction between ocean and nature on board** at multiple levels. A **visionary design** project that perfectly **balances form and function, innovation and technology**, once again bringing something **surprisingly unprecedented** on board.

The focus on maximum comfort combined with meticulous attention to the aesthetics of the spaces will create scenarios in which family intimacy and privacy will be at the heart of the liveability of this unparalleled superyacht.

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